

How we are working for Gender Equality

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Towards Gender Equality in Film Production

- An action plan

Strategy: To meet every argument with an action.



Towards Gender Equality in Film Production

- 1. A new film portal in collaboration with the other Nordic Film Institutes: Nordicwomenfilmmakers.
- 2. A new mentor programme for women, with established and first-time directors.
- 3. Several projects with the aim of strengthening gender equality long-term in areas such as education establishments, competitions, film festivals, regional talent development and film camps. Initiatives to highlight female role models.
- 4. Intensifying the ongoing monitoring of our funding.
- 5. Eivor & Mai. Research project with the Swedish Film & TV Producers Association and the Royal Institute of Technology/Fosfor, to study the structures within the industry.



Gender Equality Statistics

Proportion of funded films by a film commissioner at the Swedish Film Institute (non funded films in brackets).

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• 2000-2005
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Proportion of films with a woman as:

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director 19\% (10\%) screenwriter 26\% (23\%) producer 28\% (16\%)
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• 2006-2012

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Proportion of films with a woman as: director 26\% (7%) screenwriter 37\% (16%) producer 35\% (23%)
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• 2013

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Proportion of films with a woman as: director 35\% (19%) screenwriter 56\% (16%) producer 39\% (22%)
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• 2014



EFFECTS

In 2010-2014

- 69 % of all awards (directing, screewriting, producers) in our national award "Guldbaggen"
- 40 % of all awards in the six top international awards
- Berlinale 2015 7 films 71 % women + 3 sami shorts 100 % women
- Cannes 2015 6 films 33 % women
- Toronto 2015 6 films 80 % women
- Idfa 2015 10 films 40% women



Thank you!

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